

## PRESS RELEASE

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### LABELXPO AMERICAS SHOW PREVIEW

June 2008. Reducing the carbon footprint is very much the theme of the GEW stand at this years Labelexpo Americas where it will feature its e-System range of UV lamp heads with energy saving electronic power supplies that offer the combined benefits of more UV output, low running costs and reduced CO2 emissions.

Comments Brian Wenger, President, GEW, Inc. "Increasingly our customers are being asked to reduce CO2 emissions and they can do this by simply replacing existing UV systems running on choke power supplies with electronic ones. They will not only save on running costs, but will also contribute towards making their own manufacturing operation greener".

The company will also introduce its new e-System Inert atmosphere line for the narrow web market for curing inks and coatings on filmic substrates such as in-mould, shrink and stretch sleeves for food packaging. The system enables the use of inks and coating chemistry with reduced levels of low molecular components that minimise the risk of taint and odour migration from the packaging.

The exhibits will be complete with *SEECure*, on-line UV monitoring through touch screen, a fully integrated UV lamp output monitoring system that runs with the latest generation of GEW's e-Brick controls. This product allows continuous monitoring of all lamps in a system. Information is displayed on a colour touch screen making its operation simple and reliable for the operator. An electronic sensor is built into the lamp head that receives a combined output of UV light from the reflector and directly from the lamp, thus ensuring the UV incident on the web is monitored.

#### **Labelexpo Americas Stand 3505 9 - 11 September 2008, Chicago**

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