

Introduction

This privacy notice explains how GEW (EC) Ltd (“we”, “us”, “our”, “the Company”) collects, uses, shares and otherwise processes your personal data in connection with your relationship with us.

We are the data controller and we are committed to ensuring the security of your data and privacy. We have appointed a Data Privacy Team to ensure compliance with legislation. Any questions, comments or requests concerning your data should be directed to The Data Privacy Team.

The Data Privacy Team can be contacted at:

Email: privacy@gewuv.com

Address: Data Privacy Team, GEW (EC) Ltd, Crompton Way, Crawley, RH10 9QR

Telephone: +44 (0)1737 824500

What personal data we collect and why we collect it

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor’s IP address and browser user agent string to help spam detection.

Personal Data is information that can be used to identify an individual. This may include but is not limited to, your name, contact details such as business address, business email address and telephone number and information such as your job title.

Personal Data does not include data from which you can no longer be identified such as anonymised aggregate data.

We will process the following data about you:

Customer data

Including data relating to any purchases of goods and/or services such as your name, title, billing address, delivery address, email address, phone number, contact details, bank details and purchase detail. We process this data to supply the goods and/or services you have purchased and to keep records of such transactions.

Supplier data

Including data relating to any supplies of goods and/or services such as your name, title, billing address, email address, phone number, contact details and bank details. We process this data to purchase the goods and/or services you have sold/offered and to keep records of such transactions.

Marketing Data

Including your name, title, mailing address, email address, phone number, job title and preferences for receiving promotional material and press releases from us.

Service and support data

Including your name, title, billing address, delivery address, email address, phone number, contact details and purchase detail. Where you require a letter of invitation for visa applications additional personal details are collected.

In some cases, according to the business contract, we may collect real-time telemetry from a UV Arc or LED curing system that we have supplied.

Our grounds for collecting these data are:

If you consent to do so;

The performance of a contract between you and us and/or taking steps at your request to enter into such a contract;

Comply with applicable legislation;

Support our legitimate business interests where they do not override your interests or fundamental rights and freedoms;

Keep you up to date with product information and new regulatory developments.

How we collect, store and protect your data

We collect and store the data you give to us during business interactions where it is adequate, relevant and not excessive for the intended purpose. We will not sell, or lease your information to third parties. Our agents and distributors provide goods and services on our behalf. We will gain your approval for sharing your data in advance of doing so.

Personal data will not be kept in identifiable form for longer than is necessary for the purpose for which it has been collected. We maintain retention policies and procedures to ensure personal data is deleted after a reasonable time, unless the law requires otherwise.

For tax purposes the law requires us to keep basic information about our customers (including Contact, Identity, Financial and Transaction Data) for six years after they stop being customers.

We may collect anonymous analytics data when you use our website.

We have security systems to protect the confidentiality, integrity and availability of your data from disclosure, misuse and modification without authorisation. Access to your information is only granted to those employees who require it to perform legitimate business functions. These individuals are aware of the confidential status and correct handling of such data. We ensure all company personnel undergo adequate and continued training. We regularly test our systems and processes to assess compliance and ensure the protection of your personal data.

We are required to inform you of a breach or suspected breach of your personal data. Any breach will be reported to the applicable regulator where required by legislation.

If you know or suspect that a personal data breach has occurred you should immediately contact the Data Privacy Team.

Sharing and transfer of your information

When conducting our business we may share your data with other group companies and service providers. Additionally we may use or disclose Personal Data if required by law to do so or if we reasonably believe that use or disclosure is necessary to protect our rights and/or to comply with judicial or regulatory proceedings or other legal process.

Countries outside of the European Economic Area (EEA) do not always offer the same levels of protection to your personal data, so European law has prohibited transfers of personal data outside of the EEA unless the transfer meets certain criteria. One such criteria is to perform a business contract. This includes site surveys, installation, commissioning, service and general maintenance of GEW equipment and the supply of spare parts.

Whenever we transfer your personal data out of the EEA, we do our best to ensure a similar degree of security of data.

Your legal rights

Under data protection laws you have rights in relation to your personal data that includes the right to request access, correction, erasure, restriction, transfer, to object to processing, to portability of data and (where the lawful ground of processing is consent) to withdraw consent.

For detailed information please refer to the information commissioner's office - <https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

We will action any request you make while exercising your rights promptly, unless there are compelling legitimate grounds for further processing which override your interests, rights and freedoms.

Update to privacy policy

We reserve the right to update this policy at any time without notice. Please check back regularly to obtain the latest copy.

This privacy policy does not override any applicable national data privacy laws and regulations in any country where the company operates.